

**helping clients and their
developments reach overseas
buyers and the expat community**



barnard marcus
land & new homes

our knowledge of the overseas market & buyers will ensure your development's success

Barnard Marcus land & new homes is delighted to work with a key resource connector for all matters related to real estate for investors and owners across the world.

Our overseas partner provides an all-encompassing service, a true one-stop service point for remote property investment that bridges sales, leasing, finance, interior design, furnishing and property management, whilst creating wealth through intelligent property investment.

Through our sister company we are able to provide clients with regular up to date market insights from across the globe, identifying emerging markets and international market trends.



overseas sales & marketing services include:

- Private Events & Seminars
- Launches & Exhibitions
- Channel Sales Partner Programmes
- Direct Individual Sales (B2C)
- Investment Deals: Multiple units to one investor
- Consortium Deals: Multiple investors to one portfolio
- First-time buyer events
- Ongoing Marketing Campaigns
- Introducer & Partnership Events
- Digital marketing campaigns



planning your overseas sales & marketing campaign is as important as executing it - our team will work with you to ensure sales success from 'the off'

our global company functions are:

Being part of the largest property group in the UK, we provide unrivalled expertise domestically however, we are also able to facilitate new build, secondary market and prime purchases and leasing anywhere in the world. We also have an overseas private office servicing private investors, family offices and institutional investors.

- International Project Marketing & Sales Teams
- International Prime Sales Team
- Sales Progression, Completions & Customer Services Team
- Private Office
- Specialist Expat Team



**our team's experience
encompasses a wide and diverse
portfolio – everything from
boutique developments right
through to major urban
regeneration projects**



meet the new homes team



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An award-winning team with a track record you can really trust

At Barnard Marcus land & new homes we are delighted to act for clients time and time again and find that over 40% of our business comes through industry recommendation. But don't just take our word for it.

The following endorsements come from current or recent clients.

" Barnard Marcus did a superb job for Shanly Homes selling Warriner Gardens in Battersea. They proactively approached buyers in more affluent parts of London which resulted in excellent achieved prices "

HEAD OF SALES, SHANLY HOMES

" Sarah Hewitt is an exceptional New Homes specialist who understands how to drive the Barnard Marcus team to overachieve. Sarah and her team have excelled on all of the schemes they have been instructed on "

PRIVATE SALES MANAGER, NHHO

" We appointed Barnard Marcus on our most recent development and they achieved exceptional prices for us in what proved to be a very tough and competitive market "

SALES MANAGER, QUANTUM HOMES

